STUDEBAKER "SIX" SETS **NEW AUTO COASTER RECORD**

Toboggans Twenty-One Miles Down San Jose Mountain Before Coming

to a Stop. As a method of comparing the merit of various friction-reducing devices, coasting matches have been, for the past season or two, a motoring sport

of growing popularity. With ignition sealed and cut off, cars are started at the top of a hill and there is available a wireless truck allowed to coast until they stop.

Some astonishing records have been set, most striking of which is undoubtedly that of Tom Fuller, of San Francisco, who, in his Studebaker "Six." accompanied by Jack Tahaney, recently coasted from the summit of Mt. Hamil- pany, of Cleveland. In tests that have ton clear into the city limits of San Jose, a total distance of twenty-one miles.

There is an excellent though tortuous highway to the summit of Mount Hamilton. Fuller and Tahaney made the ascent without especial interest, making careful observations as they went. At the top, in order to eliminate any possible doubt regarding the record they might set, they removed from both rear wheels the shafts of the full-floating rear axle, thus cutting off any possible application of power.

The emergency brake was released, and, as the car stood on a slight declivity, immediately began rolling.

The first part of the ride was the most exciting, as the grades are very steep. Drivers on this descent customarily use motor compression to aid the brakes, but Fuller had to depend on his brakes alone, his motor being disconnected.

At several points the road winds year. There is an excellent though tortuous

A disappearing tonneau seat which will carry an extra passenger and folds out of the way when not in use is inviting attention from discriminating motorists. At present it is on several of the higher-grade cars.

The particular male motorist may

The flat shaving brush is quite as efficient as the round one, when one learns how to use it.

"Camp Cookery" is a handy book for those who carry a cooking kit with them and camp by the wayside.

For cool night traveling the most comfortable innovation is a llama hat in Tyrolean shape. A woven band with a fluffy tassel makes a good trim-ming.

"AUTOMATIC SALESMAN"

NEW WIRELESS TRUCK OF U. S. SIGNAL CORPS

Apparatus With a Range of 800 Miles Can Be Set Up and Put in Opera-tion in Twelve Minutes.

Washington, D. C., July 25 .- A remarkable advance in the construction of portable wireless sets for army field service has been made by the Signal Corps of the United States Army. For the next field operations of the army which can be set up for use in twelve minutes and send messages within a radius of 800 miles under favorable conditions.

The truck was built especially for the Signal Corps by the White Comalready been made, this set has realready been made, this set has received messages from points 2,500 miles
distant. The electrical pressure reaches
90,000 volts at the top of the antennae.
The great range of the new equipment
and the speed with which it may be
brought into action is due to the employment of a powerful electric generator driven through a train of gears
by the thirty-horsepower mator of the
White truck.

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TO FAMOUS LAKE RESORTS

The completion of the California State Highway around the southern portion of Lake Tahoe, gives motorists an opportunity of making the delightful trip to any of the famous lake resorts between Truckee and Fallen Leaf, formerly reached only after a tedious trip by stage. It makes an interesting side trip for tourists in the Western section of the Lincoln Highway.

The route leads along the Truckee River for fifteen miles, and then around the southwestern portion of beautiful Lake Tahoe, passing around Emerald Bay and reaching Cascade Lake, which is 480 feet above the level of Tahoe.

MATIC SALESMAN"

IS A POPULAR FELLOW
sman who mutely offers auto-A salesman who mutely offers automobile accessories and tire repair materials, but has success in that kind of selling, is making a great hit in many sections of the country. He is the "automatic salesman" put out by the B. F. Goodrich Company.

The "automatic salesman" is an attractive little showcase for the dealer or repair man to set up in his place of business. All the dealer has bo do is to work the cash register. **

Recent reports show that more than 560 of these "automatic salesman" are working in all parts of the country, and the call for their services is stronger than ever.

Working on the "talk little and do much" principle, these "salesmen" are said to be wonders, for they say absolutely nothing and simply "sell the goods."

A salesman who mutely offers automatic randor make the mountain roads practically impassable during the cooler seasons.

Early in June several pleasure cars managed to reach the summit, but all heavier vehicles were forced to abandon the trip because of the condition of the roads. The first motor stage to make the trip this year was a Willys Utility truck, which made the ascent late in the month. The truck wore a new pair of tire chains to threads in PACKARD and HUDSON MOTOR CARS Gordon Motor Co.

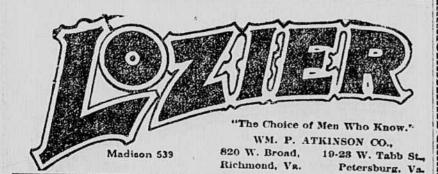
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Krit Car

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The real worth of the Stutz can-

not be questioned. It has been proven time and again in severe tests and gruelling speed contests with the world's most carefully built

racing cars, as well as in the mara-thon of daily service by the user.

DETERMINED ULSTERMEN AND THEIR NEW COLT MACHINE GUN MOUNTED ON AN AUTO



The photograph shows one of the most modern of Colt machine guns

one-third of a mile of heavy going. It tor and blocking the road. Deep slush was necessary to shovel away the snow added to the difficulties of the ascent from the front axle, in order to keep it from packing in front of the radia.

The truck is operated by the Lake. Truckee and Fallen Leaf Lodge.



"They Say!"

A few comments on the New Regal by recent visitors to our show-room

"You've certainly got the looks in that car-it proves that beauty needn't be a matter of price"-(a well-known attorney.)

"Say, three of us can really sit in the rear seat," can't we?" (a dry-goods merchant.)

"Gee, this is the car for a long-legged chap like me to drive" (a contractor.)

"What is it that makes the car run over bumps with so little jouncing?" (the wife of a merchant.)

"That's some engine" (an out-of-town visitor.)

What's your pet desire in a car?

Come in, and you'll find it carried out in the Regal.

Regal Motor Car Company, Detroit, Michigan Eastern Motor Sales Corporation 920 West Broad Street, Richmond, Va. Phone Randolph 2666.



Last Week We Told You

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Six Cylinder in 50 and 60 H. P. Models. Each model latest in improvements and equipment, and a leader in its

"Can We Prescribe for You?"

We have the car and the best proposition for Richmond and vicinity buyers, because our quality is the highest, price the lowest, and above all a guarantee that will appeal to you, and direct factory service.

When buying you can't afford to not buy a Richmond made



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Randolph 4385.

VAR SIZIONES ZANGES SANG Chandler Economy is Not Theory

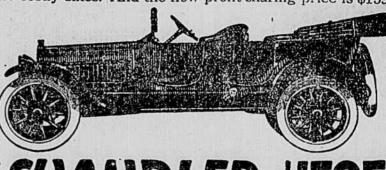
We make certain statements—or claims, if you please—as to the economy of the Chandler Light-Weight Six.

Chandler owners all over America have proved the truth of those statements.

The Chandler weighs only 2885 pounds. It runs 16 miles or more per gallon of gasoline, seven hundred miles per gallon of oil, and seven thousand miles per set of tires.

The Chandler shows speed, too, of three to fifty-five miles per hour on high gear.

It climbs every famous demonstrating hill in the country on high gear. It possesses every high-grade forture found on the costly sixes. And the new profit-sharing price is \$1595.



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